

# Friends of Raymond James

Giving back. Changing lives. **Helping friends.**

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2022 Fundraising Week: October 10 - 15

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*Celebrating 25+ years of giving back and  
\$2.2 million disbursed to associates in need.*

**FRIENDS**



OF RAYMOND JAMES

# What is Friends of Raymond James?

Friends of Raymond James, Inc., is a 501(c)(3) nonprofit organization established to provide assistance to associates of Raymond James in times of unforeseen hardships resulting from catastrophic personal tragedy or emergency.

For almost three decades, Friends of Raymond James has disbursed over \$2.2 million to assist more than 450 Raymond James associates during times of need.



## Our history

In 1997, tragedy struck when a Raymond James associate unexpectedly passed away, leaving behind two children. Friends and coworkers felt the need to do something to honor his memory, as well as assist his children to help ensure their futures. This financial need, coupled with the associates' desire to make a difference, became the inspiration for what is now Friends of Raymond James.

The success of their fundraising efforts moved them to bring the same relief to other colleagues who found themselves faced with personal catastrophe.

To address the need of associates facing difficult times, Friends of Raymond James, Inc., was established in 2000 and incorporated as a 501(c)(3) nonprofit in 2002. In 25 years, Friends of Raymond James has done much more than its founders could have ever anticipated.

## Who we've helped

Financial assistance has ranged from a few hundred to thousands of dollars to cover a variety of expenses, such as:

- Housing bills following a natural disaster
- Hospital bills due to an unexpected illness
- Support after the loss of a loved one
- Medical and living expenses due to fatal illnesses
- Assistance with funeral costs

Below are notes of thanks from some of those we have helped over the years.

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*"I appreciate the financial help you have provided to help with my ... medical expenses. I was overwhelmed with tears when I found out I would receive assistance. I cannot thank everyone enough; this has lightened my burden so much. Thank you again for such generosity."*

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*"Thank you so much for your gift ... It is going to help me so much and take a big burden off my shoulders. Just wanted you to know how much I appreciate it."*

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*"I experienced a devastating apartment fire ... I lost everything ... Thanks to the kindness and generosity of Friends of Raymond James, I was able to begin replacing some of the things I lost, as well as secure a new place to live. I will be forever grateful to Friends of Raymond James!"*

# Your support, our cause

For almost three decades, generous sponsors have made an impact on our community, providing assistance to others as they experience times of great need. Your support helps us fulfill our mission.



## Our sponsorships

We have eight different levels of sponsorship available, depending on how you'd like to contribute. Whatever way you choose to give, know that your support is deeply appreciated. See the next page for sponsorship level details.

### Other ways to give

**Attend:** We invite you to save the date for our 2022 fundraising weekend, a fun-filled, two-day event featuring an auction and reception, as well as a world-class golfing tournament that includes breakfast, lunch provided by the club and refreshments. All proceeds raised will go directly to help associates of Raymond James facing unforeseen hardships.

**Donate:** We greatly appreciate all monetary donations for those in need. We also accept donations of auction items, both for the silent auctions and items up for bid in our live auction. Items are not required to be local to the St. Petersburg, FL, area. Donations are tax-deductible (tax ID: 05-0540150) and can be made at [friendsofraymondjames.org](https://www.friendsofraymondjames.org).

“ I am touched and speechless at the generous support I received from Friends of Raymond James. It has been an amazing blessing to receive this support at such an unexpected and devastating time for my family. Although I have participated in Friends of Raymond James fundraisers, **I never imagined ever needing the assistance. What a remarkable organization.** I am sincerely so grateful from the bottom of my heart. ”

# Sponsorship Levels

## AUCTION TITLE SPONSOR – \$15,000

TAX DEDUCTION: **\$10,850** Limited to 1 sponsor

### Recognition benefits include:

#### FORJ Marketing

- Highest level acknowledgment on event promotional emails, employee intranet communication and website

#### Collateral

- Name and logo on auction items and displays

#### Event Signage & Screens

- Two golf hole signs

#### Additional Opportunities

- Two-minute speaking slot at auction event
- Personal thank you from FORJ president at events
- 10 invitations to the live auction and reception
- Four golf tournament entries

## GOLF TITLE SPONSOR – \$15,000

TAX DEDUCTION: **\$10,850** Limited to 1 sponsor

### Recognition benefits include:

#### FORJ Marketing

- Highest level acknowledgment on event promotional emails, employee intranet communication and website

#### Collateral

- Logo on golf tournament shirt

#### Event Signage & Screens

- Six golf hole signs

#### Additional Opportunities

- Kickoff to the golfers
- Personal thank you from FORJ president at events
- 10 invitations to the live auction and reception
- Four golf tournament entries

## CORPORATE SPONSOR – \$10,000

TAX DEDUCTION: **\$8,600**

### Recognition benefits include:

#### FORJ Marketing

- Level recognition on event promotional emails, employee intranet communication and website

#### Event Signage & Screens

- Two golf hole signs

#### Additional Opportunities

- Six invitations to the live auction and reception
- Four golf tournament entries

## PLATINUM SPONSOR – \$7,500

TAX DEDUCTION: **\$6,280**

### Recognition benefits include:

#### FORJ Marketing

- Level recognition on event promotional emails, employee intranet communication and website

#### Event Signage & Screens

- Two golf hole signs

#### Additional Opportunities

- Four invitations to the live auction and reception
- Four golf tournament entries

## GOLD SPONSOR – \$5,000

TAX DEDUCTION: **\$4,050**

### Recognition benefits include:

#### FORJ Marketing

- Level recognition on event promotional emails, employee intranet communication and website

#### Event Signage & Screens

- One golf hole signs

#### Additional Opportunities

- Two invitations to the live auction and reception
- Four golf tournament entries

## SILVER SPONSOR – \$3,000

TAX DEDUCTION: **\$2,050**

### Recognition benefits include:

#### FORJ Marketing

- Level recognition on event promotional emails, employee intranet communication and website

#### Event Signage & Screens

- One golf hole sign

#### Additional Opportunities

- Two invitations to the live auction and reception
- Name on item at golf tournament

## BRONZE SPONSOR – \$1,500

TAX DEDUCTION: **\$1,300**

### Recognition benefits include:

#### FORJ Marketing

- Level recognition on event promotional emails, employee intranet communication and website

#### Event Signage & Screens

- One golf hole sign

#### Additional Opportunities

- Two invitations to the live auction and reception

## HOLE SPONSOR – \$500

TAX DEDUCTION: **\$390**

### Recognition benefits include:

#### Event Signage & Screens

- One golf hole sign

#### Additional Opportunities

- Name on list of hole sponsors



# 2022 Fundraising Weekend

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## Cocktail Reception & Live Auction

**Date:** Friday, October 14, 2022

**Time:** 6 p.m. - 8:30 p.m.

**Location:** Hilton Carillon Park, St. Petersburg, FL

**Registration:** Bidding will take place through ReadySetAuction, an interactive bidding software. Register in advance so you're ready to place your bids as soon as the auctioneer begins.

Enjoy a live auctioneer and place bids on a range of exciting items, including vacation home stays, experiences, golf foursomes, themed baskets, sports memorabilia and more. We will kick off the night with a cocktail reception. Bidding will close at 8 p.m.

Join us online all week as we celebrate our 26th year of service. Use your own smartphone or tablet to browse the auction catalog, place bids, donate money, and check out at the end of the auction. This intuitive platform also includes outbid notifications, online payment, and emailed receipts for tax purposes to provide you with a seamless and enjoyable auction experience.

## Annual Scramble Golf Tournament

**Date:** Saturday, October 15, 2022

**Time:** 8 a.m. – Shotgun Start

**Location:** Bardmoor Golf & Country Club  
8001 Cumberland Road, Seminole, FL 33777

**Phone:** 727.392.1234

**Cost:** \$150 per golfer, \$600 per foursome

One of our most highly anticipated annual events, the scramble-style golf tournament is held at the beautiful Bardmoor Golf & Country Club in Seminole, Florida, rain or shine. This is your chance to play the links at one of Florida's top golf courses, either as a single or with friends. Chick-Fil-A Largo will provide breakfast, lunch is provided by the club and refreshments will be available throughout the day.



### TOURNAMENT RULES

- All USGA rules apply
- Four-person scramble, shotgun start
- Payment must accompany registration to confirm and reserve entry (first-paid basis)
- Proper dress required
- Spikeless facility – conversions available at the pro shop for a nominal fee

After the tournament, enjoy the Bardmoor Golf & Country Club while prizes are distributed to the winning players and raffle winners are announced. It's a fitting end to a weekend of fun with friends, with your participation directly helping our cause.



To learn more about Friends of Raymond James and this year's fundraising weekend, visit [friendsofraymondjames.org](http://friendsofraymondjames.org).

Friends of Raymond James, Inc., is staffed entirely by volunteers and is not affiliated with Raymond James Financial, Inc. Donations are tax-deductible as allowable by law (tax ID: 05-0540150). A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1.800.435.7352 or by accessing [800helpfla.com](http://800helpfla.com). Registration does not imply endorsement, approval or recommendation by the state. 5/22 AG